

DARI INDONESIA KE UK: JEJAK KOMITMEN PAN BROTHERS TBK DI SPRING FAIR 2026



Birmingham, UK, 1-4 Februari 2026 - Pan Brothers Tbk (“Perseroan”) berpartisipasi dalam Spring Fair 2026, pameran ritel terbesar di Inggris, yang berlangsung di Birmingham dari 1 hingga 4 Februari 2026. Acara ini menjadi wadah strategis bagi produk fesyen, tekstil, dan dekorasi rumah asal Indonesia untuk menembus pasar Eropa yang kompetitif.

Spring Fair 2026 berhasil menarik lebih dari 38.000 pembeli dan pelaku industri ritel dari berbagai negara, serta ribuan pemasok global yang memamerkan inovasi produk mereka. Keikutsertaan sembilan merek unggulan Indonesia, termasuk Pan Brothers Tbk, tidak hanya meningkatkan visibilitas produk dalam negeri, tetapi juga memperkuat posisi Indonesia di pasar global.

Acara ini juga menjadi bagian dari upaya mendukung ekspor produk kreatif Indonesia. Dengan pendekatan strategis dan inklusif, keterlibatan Pan Brothers Tbk di Spring Fair 2026 mencerminkan komitmen jangka panjang terhadap pembangunan ekonomi nasional yang berkelanjutan.

“Clothing The World with Indonesian Heart”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

Website : <http://www.panbrotherstbk.com>

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FROM INDONESIA TO UK: THE LONG-TERM COMMITMENT OF PAN BROTHERS TBK AT SPRING FAIR 2026



Birmingham, UK, February 1-4, 2026 – Pan Brothers Tbk (“the Company”) participated in Spring Fair 2026, the largest retail exhibition in the UK, held in Birmingham from February 1 to 4, 2026. The event served as a strategic platform for Indonesian fashion, textiles, and home décor products to break into the competitive European market.

Spring Fair 2026 attracted over 38,000 buyers and retail industry professionals from around the world, alongside thousands of global suppliers showcasing their latest product innovations. The participation of nine leading Indonesian brands, including Pan Brothers Tbk, not only boosted the visibility of domestic products but also strengthened Indonesia’s position in the global marketplace.

The event also formed part of broader efforts to support Indonesia’s creative product exports. Through a strategic and inclusive approach, Pan Brothers Tbk’s involvement in Spring Fair 2026 reflects its long-term commitment to sustainable national economic development.

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Additional information can be downloaded from the website or emailed to the Corporate Secretary.

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