

PAN BROTHERS HADIR DI JAKARTA MUSLIM FASHION WEEK 2026



Jakarta, 6 November 2025 – PT Pan Brothers Tbk (“Perseroan”) turut meramaikan Jakarta Muslim Fashion Week (JMFW) 2026 yang digelar di Kartika Expo Center, Balai Kartini, Jakarta, pada 6-9 November 2025. Dengan mengusung tema “*Essential Lab: Crafting the Future of Modest Fashion for Every Lifestyle*”, event yang diselenggarakan Kementerian Perdagangan menjadi ajang strategis bagi perusahaan untuk menunjukkan peran pentingnya dalam pengembangan industri busana muslim berkualitas dan berkelanjutan.

JMFW 2026 menghadirkan empat agenda utama: *Fashion Show*, *Trade Exhibition*, *Talk show & Workshop*, serta *Business Matching*. Perseroan hadir sebagai *exhibitor* dengan menyuguhkan koleksi unggulan yang merupakan hasil kolaborasi antara inovasi desain dan produksi manufaktur premium. Setiap karya menekankan pada estetika modern, kenyamanan, dan komitmen terhadap bahan ramah lingkungan serta proses produksi yang terintegrasi secara digital.

Kehadiran Perseroan adalah bentuk dukungan nyata terhadap pertumbuhan ekosistem industri kreatif Indonesia. Dengan transformasi digital serta penerapan standar keberlanjutan yang tinggi, PT Pan Brothers Tbk turut berkontribusi dalam meningkatkan kualitas produk dan daya saing di pasar global.

Melalui event ini, Perseroan menegaskan posisi sebagai pemimpin industri garmen yang inovatif dan berorientasi pada masa depan. Dengan dukungan terhadap inovasi, keberlanjutan, dan pemberdayaan SDM, perusahaan berkomitmen untuk membentuk ekosistem busana muslim yang inklusif, modern, dan berdaya saing di tingkat internasional.

“*Clothing The World with Indonesian Heart*”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

Website : <http://www.panbrotherstbk.com>

Instagram : @ptpanbrothers_tbk

E-Mail (Corporate Secretary) : corpsec@pbrx.co.id



PAN BROTHERS PARTICIPATES IN JAKARTA MUSLIM FASHION WEEK 2026



Jakarta, November 6, 2025 – PT Pan Brothers Tbk (“the Company”) actively participated in Jakarta Muslim Fashion Week (JMFW) 2026, held from November 6 to 9 at the Kartika Expo Center, Balai Kartini, Jakarta. With the theme “Essential Lab: Crafting the Future of Modest Fashion for Every Lifestyle,” the event—organized by the Ministry of Trade, served as a strategic platform for the Company to showcase its pivotal role in advancing the development of high-quality, sustainable modest fashion in Indonesia.

JMFW 2026 featured four core agendas: Fashion Show, Trade Exhibition, Talk show & Workshop, and Business Matching. As an exhibitor, the Company presented its flagship collections, reflecting a seamless fusion of innovative design and premium manufacturing. Each collection emphasized modern aesthetics, comfort, eco-friendly materials, and digitally integrated production processes.

The Company’s participation is a tangible commitment to strengthening Indonesia’s creative industry ecosystem. By driving digital transformation and implementing high sustainability standards, PT Pan Brothers Tbk contributes to enhancing product quality and global competitiveness.

Through this event, the Company reaffirms its position as an innovative, future-oriented leader in the garment industry. With a steadfast focus on innovation, sustainability, and human capital empowerment, Pan Brothers remains committed to building an inclusive, modern, and globally competitive modest fashion ecosystem.

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