

PT PAN BROTHERS TBK DI SOURCE FASHION LONDON 2025



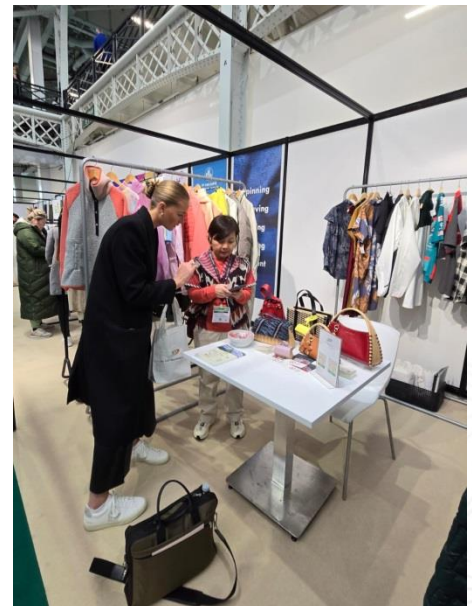
London, 18-20 Februari 2025. PT Pan Brothers Tbk (Perseroan) melalui anak usahanya PB Fashion B.V yang berkedudukan di Belanda turut serta dalam pameran dagang Source Fashion London 2025. Bekerjasama dengan Kedutaan Besar Republik Indonesia di Inggris, acara ini berlangsung di Olympia London dari 18 hingga 20 Februari 2025. Perseroan diwakili Ibu Anne Patricia Sutanto (Wakil Presiden Direktur) dan Ibu Venny Harianto (Deputy General Manager).

Source Fashion London merupakan salah satu pameran dagang terkemuka di Inggris yang berfokus pada sumber daya berkelanjutan dalam industri mode. Acara ini memiliki tujuan untuk menghubungkan produsen dan pemasok global dengan pembeli di Inggris, juga menampilkan berbagai produk dan layanan yang mempromosikan praktik mode yang lebih berkelanjutan dan etis.

Selanjutnya, pada hari Rabu, 19 Februari 2025, Ibu Anne yang juga merupakan Wakil Ketua Perdagangan dan Logistik Asosiasi Pertekstilan Indonesia, dijadwalkan akan menjadi narasumber dalam sesi diskusi. Topik yang akan disampaikan beliau adalah “Sourcing Sustainable Textile in Indonesia”.

Topik ini menjadi relevan karena Perseroan sendiri aktif melakukan praktik-praktik keberlanjutan diantaranya melalui program ekonomi sirkuler. Berkolaborasi dengan organisasi lain, program ini mengembangkan pemanfaatan limbah kain perca semaksimal mungkin. Proses daur ulang dimulai dari pencacahan menjadi serat, dipintal menjadi benang, kemudian ditenun kembali menjadi kain. Selanjutnya bisa diproses kembali menjadi produk apparel seperti jas atau jaket, bahkan dekorasi rumah tangga yang dikombinasikan dengan rotan.

Keterlibatan Perseroan dalam pameran Source Fashion London 2025 ini serta aktif dalam praktik-praktik keberlanjutan dalam kesehariannya menjadi bukti motto Perseroan: “Clothing the World with Indonesian Heart”.



“Clothing The World with Indonesian Heart”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

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PT PAN BROTHERS TBK AT SOURCE FASHION LONDON 2025



London, February 18-20, 2025 – PT Pan Brothers Tbk (the Company), through its subsidiary PB Fashion B.V. located in the Netherlands, proudly participated in the Source Fashion London 2025 exhibition. This event was organized in collaboration with the Embassy of the Republic of Indonesia in the United Kingdom and took place at Olympia London from February 18 to 20, 2025. The Company was represented by Mrs. Anne Patricia Sutanto (Vice President Director) and Mrs. Venny Harianto (Deputy General Manager).

Source Fashion London is recognized as one of the leading trade shows in the UK, emphasizing sustainable sourcing within the fashion industry. The event serves to connect global manufacturers and suppliers with UK buyers while highlighting a diverse range of products and services that advocate for sustainable and ethical fashion practices.

On Wednesday, February 19, 2025, Mrs. Anne, who serves as the Vice Chairman of Trade and Logistics for the Indonesian Textile Association, is scheduled to participate as a resource person in an upcoming discussion session. Her topic will focus on "Sourcing Sustainable Textiles in Indonesia".

This subject is particularly relevant as the Company is dedicated to implementing sustainability practices, notably through our circular economy program. In partnership with various organizations, this initiative seeks to optimize the utilization of patchwork waste. The recycling process begins with shredding this waste into fibres, followed by spinning it into yarn and weaving it back into fabric. This repurposed fabric can then be transformed into apparel products, such as suits or jackets, and even into household decorations that incorporate rattan.

Our involvement in the Source Fashion London 2025 exhibition, alongside our ongoing commitment to sustainable practices, exemplifies our guiding principle: "Clothing the World with Indonesian Heart."



"Clothing The World with Indonesian Heart"

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