

PAN BROTHERS TERIMA APRESIASI PEMBERI BEASISWA UNIVERSITAS INDONESIA 2024



(photo: www.ui.ac.id)

Depok, 31 Oktober 2024. PT Pan Brothers Tbk (“Perseroan”) bekerjasama dengan IndoRunners menerima apresiasi sebagai pemberi beasiswa Universitas Indonesia 2024 melalui program Beasiswa Lari Untuk Amal Sosial (LUAS).



Dimulai pada tahun akademik 2017/2018, beasiswa ini diberikan hingga tahun akademik 2023/2024. Program beasiswa ini memiliki keunikan karena menukarkan kilometer lari menjadi bentuk beasiswa yang akan diberikan kepada mahasiswa yang membutuhkan.

Program LUAS ini diinisiasi dengan 2 tujuan utama. Pertama, mengajak masyarakat menjaga kesehatan dengan berlari; kedua, meningkatkan kepedulian sesama dengan menukarkan kilometer lari yang ditukarkan dengan dana Corporate Sustainable Responsibility (CSR), salah satunya berupa beasiswa.

Penyerahan apresiasi ini berlangsung pada 31 Oktober 2024 dalam rangkaian kegiatan UI Scholarship Day 2024, bertempat di Gedung Pusat Kegiatan Mahasiswa (PUSGIWA), Kampus UI, Depok.

“Clothing The World with Indonesian Heart”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

Website : <http://www.panbrotherstbk.com>

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PAN BROTHERS HONORED AS THE UNIVERSITAS INDONESIA 2024 SCHOLARSHIP PROVIDER



(photo: www.ui.ac.id)

Depok, October 31, 2024 – PT Pan Brothers Tbk (“the Company”), in collaboration with IndoRunners, has been honored as the Universitas Indonesia 2024 scholarship provider through LUAS (Running for Social Charity) Scholarship program.



Since its inception in the 2017/2018 academic year, this scholarship initiative is set to continue through the 2023/2024 academic year. This program stands out due to its innovative approach, which transforms running kilometers into scholarship funds designated for deserving students.

The LUAS program was established with two principal objectives: firstly, to promote health and wellness through running, and secondly, to enhance social awareness by converting running kilometers into Corporate Social Responsibility (CSR) funds, which include scholarships.

The award ceremony was conducted on October 31, 2024, as part of the UI Scholarship Day 2024 activities, held at the Student Activity Center Building (PUSGIWA) on the University of Indonesia campus in Depok.

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