

PREDIKAT GREEN ENTREPRISE DARI ASEAN BUSINESS AWARD 2024



Lao PDR, 9 Oktober 2024. PT Pan Brothers Tbk kembali diakui di kawasan ASEAN. Pada 9 Oktober 2024, berlangsung di Don Chan Palace Hotel, Vientiane, Lao PDR, Perseroan mendapatkan Special Award – Green Enterprise pada perhelatan ASEAN Business Award 2024. Penyerahan penghargaan tersebut dilakukan oleh Y.M. Saleumxay Kommasith, Deputi Perdana Menteri Lao PDR, Menteri Luar Negeri Lao PDR dan diterima Bapak Rizal Tanzil Rakhman, Manager Government Relations and Sustainability, mewakili Perseroan.

ASEAN Business Award diselenggarakan oleh ASEAN BAC dan mengakui perusahaan-perusahaan ASEAN yang luar biasa dan sukses yang berkontribusi pada pertumbuhan ekonomi dan kemakmuran kawasan ASEAN. Melalui penghargaan ini, ASEAN BAC mengharapkan pertumbuhan positif pada sektor-sektor penting ASEAN dalam mendorong perekonomian dunia dan mendorong kekompakan kawasan dan daya saing global.

Dengan didapatkannya Special Award di bidang Green Enterprise ini Perseroan dianggap telah berhasil menunjukkan komitmen dan tanggung jawab luar biasa yang mana model bisnis intinya menangani masalah lingkungan atau sosial. Model bisnis dan misi Perseroan juga sudah diakui berfokus pada pencapaian kinerja keberlanjutan dan meningkatkan efisiensi energi atau sumber daya, mengurangi emisi gas rumah kaca, mengurangi limbah atau polusi, melindungi atau memulihkan ekosistem, yang dipahami sebagai harmonisasi tujuan keuangan dan lingkungan dalam pelaksanaan kegiatan bisnis inti untuk memaksimalkan nilai.



"Clothing The World with Indonesian Heart"

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

Website : <http://www.panbrotherstbk.com>

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GREEN ENTERPRISE TITLE FROM ASEAN BUSINESS AWARD 2024



Lao PDR, 9 Oktober 2024. - Pan Brothers Tbk has once again received recognition in the ASEAN region. On October 9, 2024, at the Don Chan Palace Hotel in Vientiane, Lao PDR, the Company was honored to receive the Special Award - Green Enterprise at the ASEAN Business Award 2024 event. This prestigious accolade was presented by H.E. Saleumxay Kommasith, Deputy Prime Minister of Lao PDR, Minister of Foreign Affairs of Lao PDR, and accepted by Mr. Rizal Tanzil Rakhman, Manager of Government Relations and Sustainability, on behalf of the Company.

The ASEAN Business Awards are hosted by ASEAN BAC and recognize outstanding and successful ASEAN companies that contribute to economic growth and prosperity of the ASEAN region. Through this award, ASEAN BAC expects positive growth in ASEAN's important sectors in driving the world economy and encouraging regional cohesiveness and global competitiveness.

With the Special Award in the field of Green Enterprise, the Company is considered to have successfully demonstrated extraordinary commitment and responsibility in which its core business model addresses environmental or social issues. The Company's business model and mission have also been recognized as focusing on achieving sustainability performance and improving energy or resource efficiency, reducing greenhouse gas emissions, reducing waste or pollution, protecting or restoring ecosystems, which is understood as harmonizing financial and environmental objectives in the implementation of core business activities to maximize value.



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